



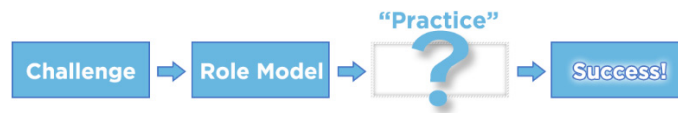
# Practice for Greatness!

*Sales · Service · Management*



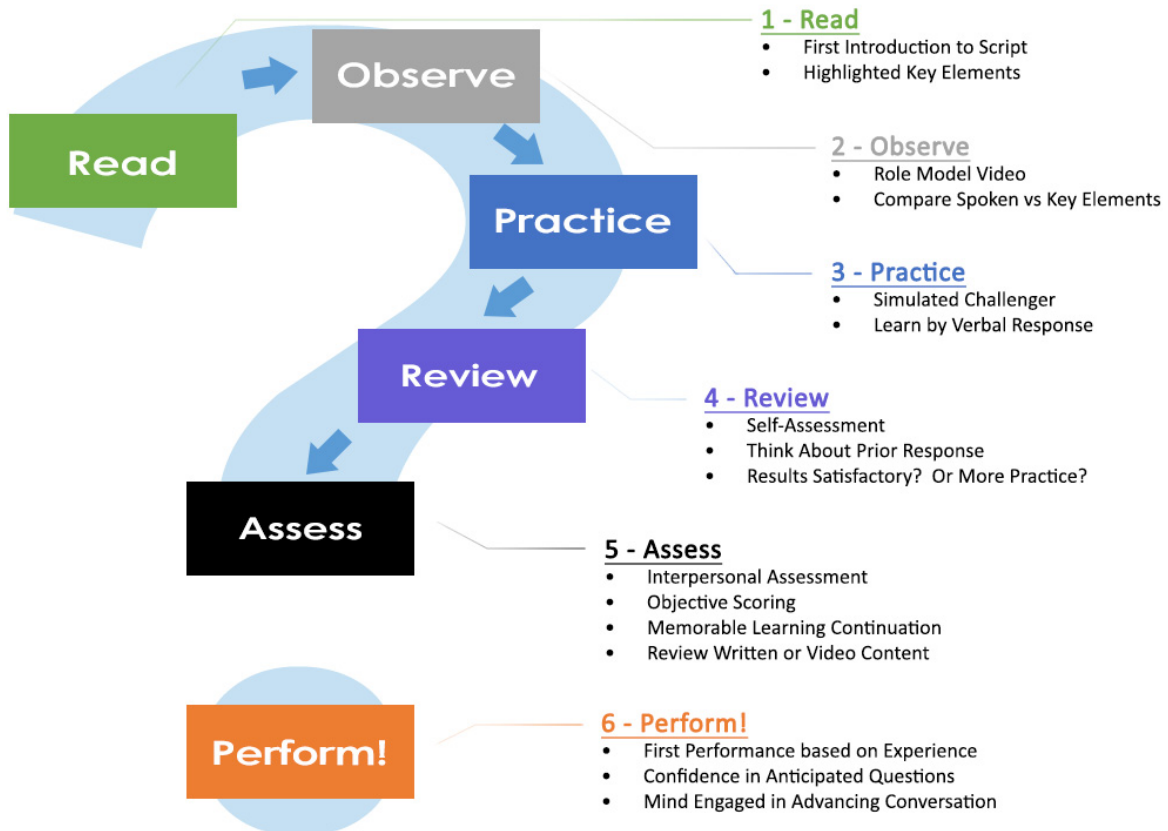
## You need skills to succeed. You need practice to build skills.

Does your business employ a structured practice training methodology? You know the challenges your employees face. But other than traditional training, most often employees only get to observe an experienced role model several times. Then they are expected to succeed. Where is the “Practice” that allows them to perfect their verbal skills?



## Structured Practice

Structured Practice is critical to success, but is often non-existent in the business world. We have spent years creating and perfecting learning methodologies that build verbal proficiency and confidence, allowing people to perform like well-seasoned veterans right from their first interactions. One of our learning methodologies, illustrated below, presents information in a natural flow that is compatible with all learning styles and structured to optimize the brain’s ability to learn and retain new information.





## Success and Failure are on the Same Path; Failure Leads to Success. (But only if you correct it!)

The best way to succeed at anything is to fail at it first and learn from your mistakes. This method of learning has been employed for thousands of years. Sadly, in today's world we are taught to avoid failure at all costs.

Human nature embraces failure followed by success. The video game industry is built on repetitive failure, building skills that lead to eventual mastery of abstract challenges. But opportunities exist in the real world that can be just as challenging, and just as satisfying when they are mastered.

Imagine if you could transform the challenges experienced by people in your organization into training modules where they can comfortably fail and learn from their mistakes. Through structured practice they build job-relevant skills, with the comfort and safety of playing a simple video game.

Practice-based micro-learning takes training to a whole new level, allowing your people to gain accelerated compressed experience. They won't fear failure because they will have faced it in a controlled, safe environment – and proven that they can succeed.

### Patented Technology Makes It Now!

Technology invented at ProPractice.com allows custom-targeted training solutions to be developed for your employees not in weeks or months, but in minutes. These micro-learning scenarios can create realistic situations unique to your business, such as interactions with customers, peer-to-peer between departments, between unions and management, between technicians and inspectors – anything!

Our tools increase the productivity of your instructional designers by orders of magnitude, allowing them to clear training backlogs. Or you can have subject matter experts key in content directly – with no animation, no programming, and no instructional design skills necessary. Or you can outsource your content creation to us. In any case, you will have engaging, enjoyable, and effective training content developed in minutes!

Learn more at: <https://ProPractice.com>

**Want Success NOW?** Call us at 310-312-1234, or e-mail at [info@ProPractice.com](mailto:info@ProPractice.com).

