



Creating a Vision

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Vision Statement Workshop

Script your Vision using the following questions:

1. Why is it great to be in your industry?
2. Why is it great to be in your organization within your industry?
3. Why is it great to be in your particular branch/unit?
4. What is your personal commitment to the organization's vision?
5. What is your dream for your clients/members, your staff, and your organization?



Making the Vision a Reality – Big Five Workshop

What are the five actions you are personally committing to in order to make the Vision a reality. Please complete using “What, How, By When.”

| What | How | By When |
|------|-----|---------|
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Based on your Big Five actions, what are the activities or behaviors that will lead to dramatic results in achieving your goals and making your Vision a reality? Please complete by using “What, How Much, By When.”

| What | How | By When |
|------|-----|---------|
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“A goal not written is only a wish.”

