

Providing Coaching Feedback

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Non-Negotiable Minimum Activities for Managers

Monday	Sales Meeting Debrief
Tuesday Wednesday Thursday	Brief (a.m.) Debrief (p.m.) Clinics ¹ Rounds (Sales) ¹ Rounds (FiNAP®) ¹
Friday	Brief (a.m.) End-of-Week Debriefing ²
Daily/Weekly	Track Results Report Results Pipeline Management Coaching Skill Development Recognition Motivation
	Inspect What You Expect

Daily			
 	 	 	



¹Clinics and Rounds typically held once per week

²Plan for subsequent week and set goals based upon the week's results.

W	orkshop
St	eps of an Observation Session
1.	Gathering the Data
2.	Analyzing the Data
3.	Pre-Positioning

Script It – Bullet Point Each of the Points, Then PUT IT ALL TOGETHER

Purpose of Session
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Reasoning to Client/Member
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Minimum Standards That Will Be Communicated to Sales Professional
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Putting It All Together			



Behavioral Action Planning

a.	Developing Minimum Actions
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b.	Tactical Action Planning for Minimum Actions
c.	Coaches Action Plan
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4. Training and Technique Coaching

Skill to be Mastered with Training and/or Technique Coaching	Method or Procedure of Coaching / Who is Responsible?	Desired Objective – How Do You Know Mastery Was Accomplished?
5. Follow-Up		

Action Plan

Create a BIG FIVE Action Plan on what you have taken away from this workshop and will begin to implement immediately.

What	How	When